



We are a B Corp consultancy with a 20 year mission to bring carbon down to earth and change culture not climate. We help clients understand impact and take action through our twin programmes, providing the highest quality and most holistic climate action for business.





HADZA HUNTER GATHERERS



WHAT WE DO FOR YOU?

- **Carbon footprint consulting** to get everyone started as well as bespoke mapping of complex footprints
- **Project selection** to certify your business as Carbon Balanced, the original holistic approach to offsetting based on action on carbon, action on forests, with communities
- **Deeper engagement** with our Wild Aligned partners working on the edge of rewilding, climate and culture change
- **Develop C Tech** bringing you offsetting automation (Balance API) and your own Carbon Hub to manage offsetting internally or reach out to customers

C LEVEL SERVICES Q&A

Base Carbon Consultancy

A. C Level Data Gather Tool, carbon footprint, impact report, recommended projects

Q. I'm in a small business / I don't know where to start? I need something affordable and simple!

Q. I want to calculate carbon footprints in a smart way and automate carbon offsetting.

Balance Carbon API

A. Branded & automated delivery of offsetting, integrated into business systems like travel management + customer loyalty automation.

Project Selection

A. Investment into Plan Vivo verified projects for long term relationships. Carbon Balanced & next level Wild Aligned projects.

Q. How do I make sure I am choosing the worlds best nature based solutions & carbon offsets?

Bespoke Carbon Consultancy

A. Bespoke Data Gather Tool, product and supply chain carbon footprints, impact report and in-depth project selection

Q. I'm in a bigger company and need to understand the footprint of one of our products or value chain?

Carbon Hub

A. Enterprise grade branded carbon calculators and offsetting tools for your site and internal carbon action.

Q. Can we use your Carbon Calculators on our website for our own customers?
Can we run a customer loyalty program with you?

Certification & Communication

Branded certification & access to world class 'docustory' with 101 Visions

Q. How do I communicate what we are doing as a business to stakeholders?

PARTNERS





CLIENTS



PURA
AVENTURA
Travel Posture

Henry

euronews.

PEN



teapigs.

SPRINGER NATURE GROUP

FIRST WEALTH 

FIDELIS



THE BODY SHOP

**CANOPY
& STARS**

**Ocean
bottle**

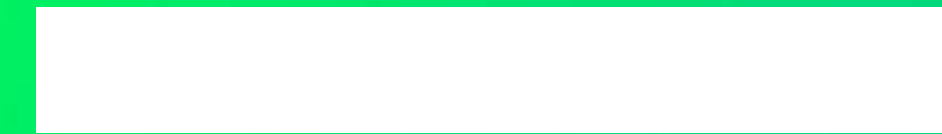


 **bluefield**

we are in service to our delivery partners as well as client organisations of all sizes from start ups to global businesses...



COMMUNITREE



BASE CARBON CONSULTANCY

Entry level service designed to provide a quick start on the journey to net zero for a flat rate minimum fee

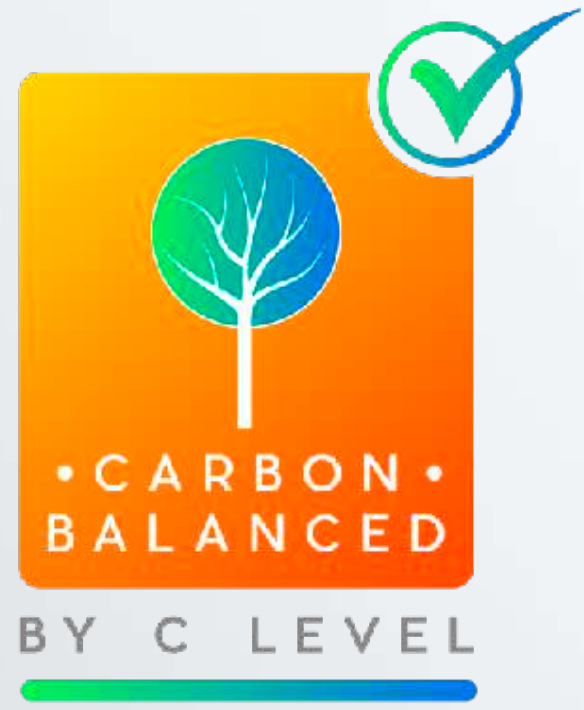
BESPOKE CARBON CONSULTANCY

Next level service giving you the carbon footprint of a product or a deeper dive into your value chain.

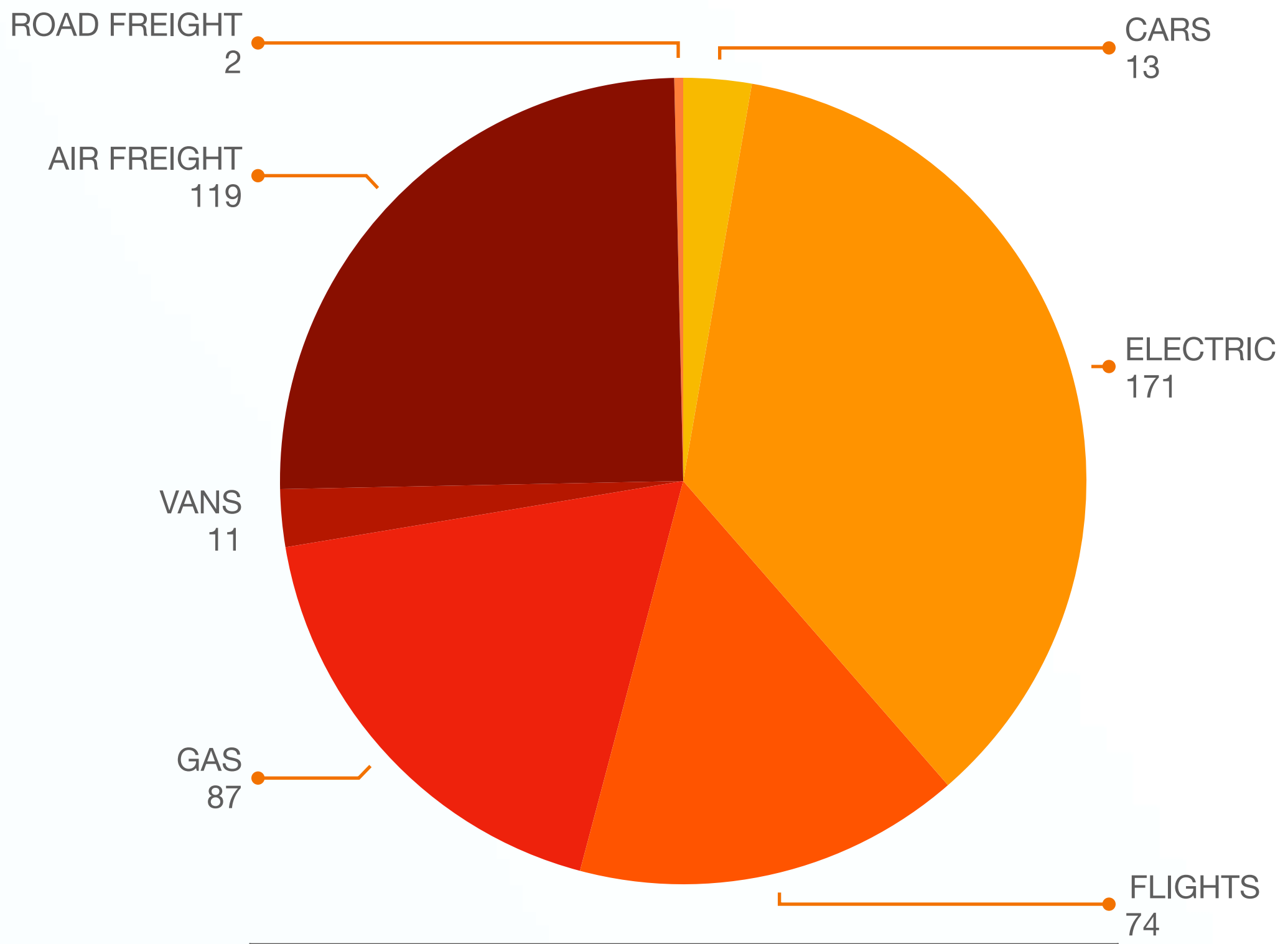
CARBON FOOTPRINT

YOUR COMPANY

CARBON FOOTPRINT IN 2020
403 Tonnes CO2



*Carbon Balancing under Plan Vivo:
COMMUNITREE PROJECT, NICARAGUA*



BIGGEST IMPACTS
36% FROM ELECTRIC
25% FROM AIR FREIGHT



Hazda Hunters Gatherers in Tanzania



This is to certify that:



YOUR COMPANY

Are compensating for their carbon footprint by protecting and restoring indigenous forest with local communities.



This is Carbon Balanced through the world's most holistic carbon projects under the Plan Vivo Standard:

- COMMUNITREE IN NICARAGUA •
- HAZDA HUNTERS GATHERERS IN TANZANIA •

Thank you!

Daren Howarth
CEO, C-Level Earth Limited

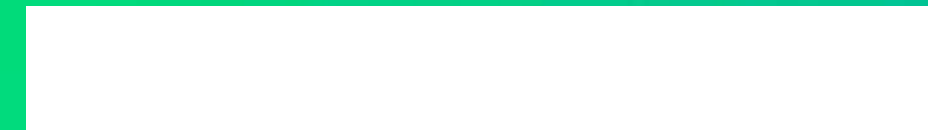




MONGOLIAN NOMAD



A vision to use tech to bridge the gap between your organisation and our extraordinary nature based projects.



BALANCE CARBON API

Branded & automated delivery of offsetting through integration of our carbon tools with your systems, like travel management software



BALANCE CARBON API

What is an API? (Application Programming Interface)

Software that lets two applications communicate with each other. An API is a messenger that delivers your request to the provider that you are requesting it from and then delivers the response back to you. A waiter (API) in a restaurant takes your order to the kitchen (provider). The waiter returns your order back to you without you having to worry about how the food was cooked.

How does the Balance API work?

Helps you fully compensate for CO2 emissions by first calculating carbon impact in real time, then taking action by purchasing the world's best nature-based carbon offsets. Developers can seamlessly integrate C Level's platform with your existing tech, such as an app or a booking engine. Our API is agnostic, meaning it will work with any software. If you are using the API to help your own customers, then every purchase made through you can be carbon balanced. Seamlessly.

CARBON BALANCE API

C LEVEL

Website

I want to offset ☒

API call with activity
data/CO2 amount

**C Level
API**

CO2 + price

Website

Click to pay

Purchase

**C Level
API**

Confirmation Received

Website

Purchase complete



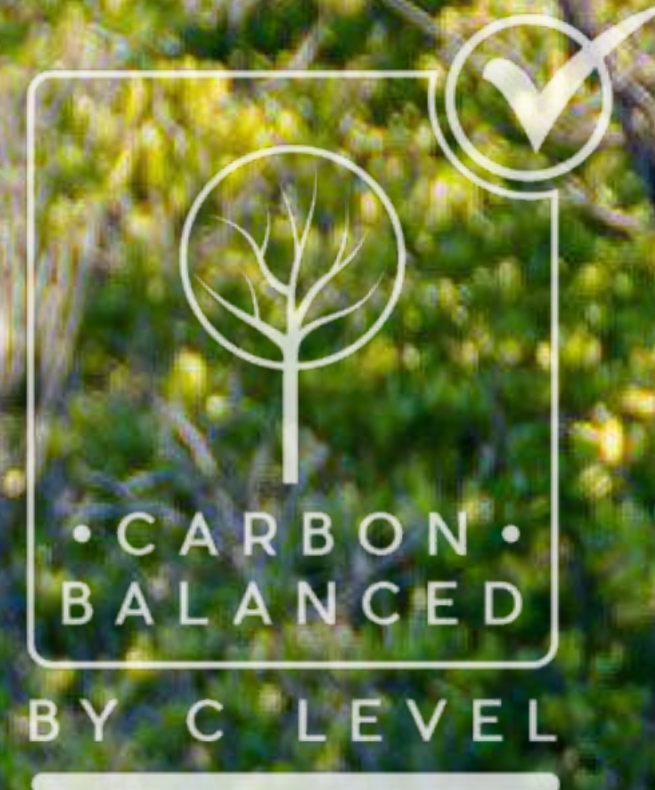
Branded Certificate

CLIENT

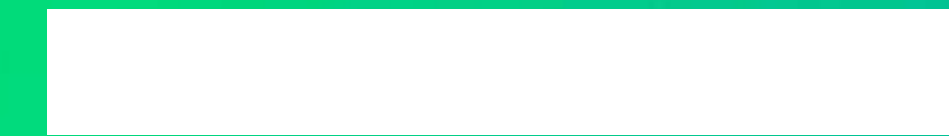
You send certificate

We send certificate





TAHIRY HONKO



CARBON HUB

*Enterprise grade branded carbon calculators
and integrated offsetting tool for running on
your own site and for internal carbon action*



CARBON HUB

What is the Carbon Hub?

You can choose to enable climate action through your website by seamlessly embedding any of our carbon tools such as Balance My Flight. You can also choose to use your login to create footprints and take action through your own private hub. Any of our growing range of Carbon calculators can be selected including Balance my Flight, Balance my Life, Balance my Carbon, and Plant Trees. Projects are selected from C Level's unique stable of nature based solution for climate action* Payment is integrated and The Hub creates your branded certificates. And we have an equivalence engine for you**

How do we get this and what does it cost?

Running off the back of the API, we only charge a nominal set up fee. We only need your logo and main colours. We take care of the whole process from set up to future maintenance, with all upgrades to the Hub happening automatically for you. We can set up your own Hub within just a few days. It will then be available at no cost to you indefinitely.

* you can choose an 'equivalence' to the carbon footprint generated for example CO2 expressed in the equivalent number of cups of coffee. We can create your own bespoke equivalences.

** projects are designed and verified under the world's original carbon standard, Plan Vivo. All projects are holistic and additional, delivering action on carbon, action on forests, with communities.



WHO IS USING OUR C TECH?

The C Level Balance Carbon API was first used for a pilot we ran with Skyscanner. IBM have used the Balance API to explore the development of internal carbon management.

Our clients in experiential travel are using the API & Hub to create a seamless integration of Balance My Flight into their software & websites. We are building Balance My Travel, giving our clients the means to simplify how they UNDERSTAND and then ACT on travel climate impact in the round, not just flights.

First Wealth, a carbon balanced business in the finance sector, are using the Hub to run a customer loyalty programme, planting trees on behalf of customers and issuing branded certification.

We are developing new applications for the Balance API within the film industry and for an energy company.



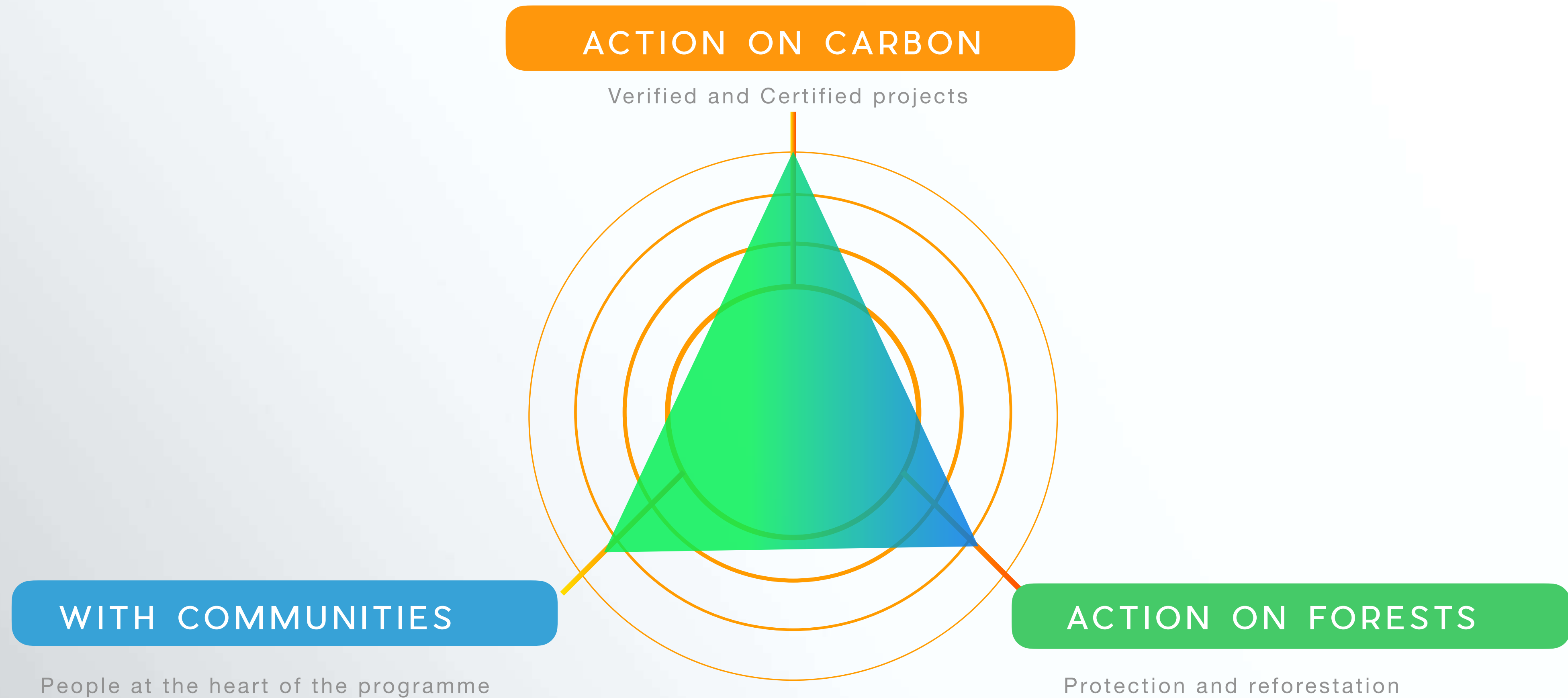


PROJECT SELECTION

Investment into our projects across the twin programmes, carbon balanced and wild aligned. Plan Vivo certification, independent verification and transparency on the IHS Markit registry.

CARBON BALANCED

bring carbon down to earth



INDEPENDENT VERIFICATION & CERTIFICATION



IHS Markit®

- Accredited & independently verified Carbon Projects under the world's original standard
- Full Transparency on the IHS Markit Environmental Registry.
- Forest restoration & forest protection
- Delivered by communities with full agency on their own land



CARBON BALANCED PROJECTS



HADZA HUNTER GATHERERS



COMMUNITREE, NICARAGUA



KHASI HILLS, MEGHALAYA



TREES FOR GLOBAL BENEFITS, UGANDA



SCOLEL'TE, MEXICO



MONGOLIAN NOMAD PROJECT



TAHIRY HONKO



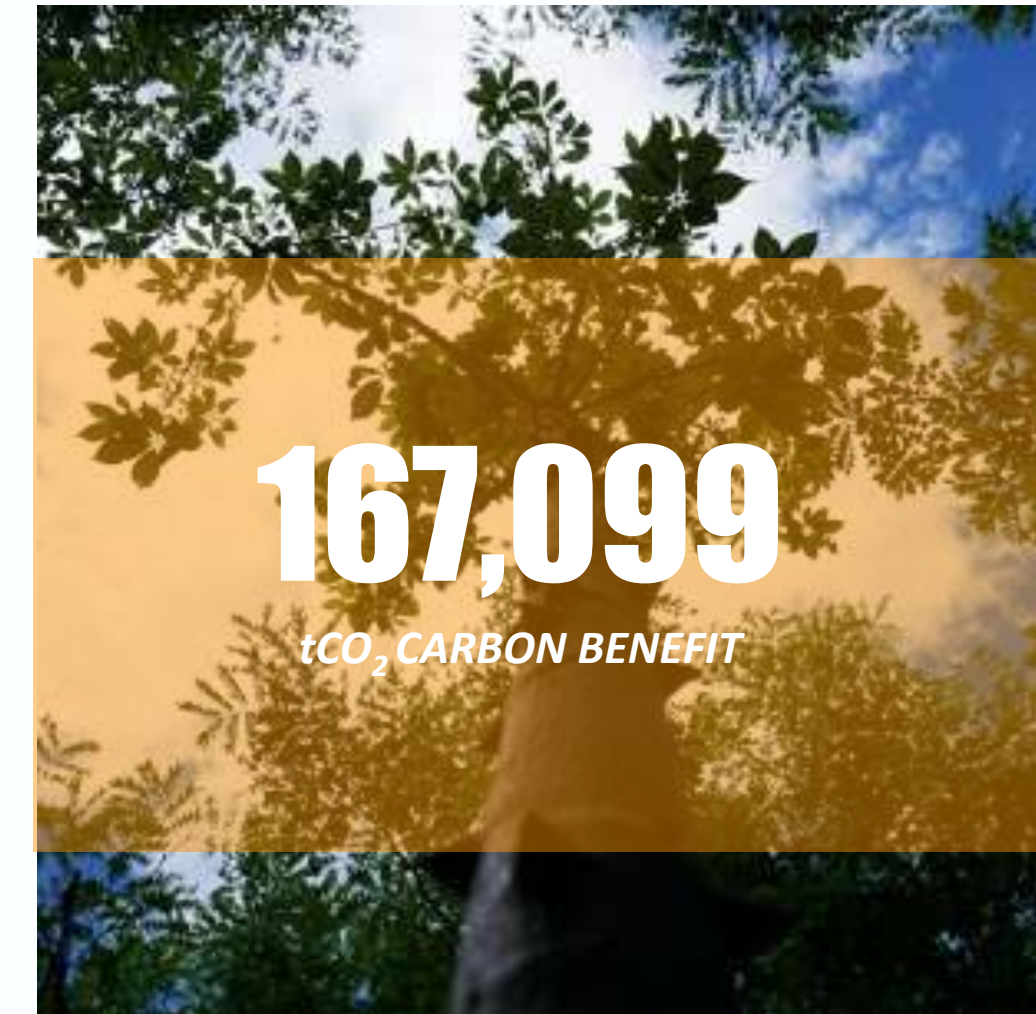
HADZA HUNTER GATHERERS

Protecting existing forests with 'the last of the first', an African hunter gatherer tribe who have lived in the Yaeda Valley for 50,000 years. They speak their own language, and are being empowered to protect their homelands from degradation and deforestation.





HADZA HUNTER GATHERERS - PROTECT



- Winner of the 2019 UN Equator Award for nature based sustainable development.
- Works to strengthen the indigenous land use rights of the community.
- Action on 12 out of the 17 UN sustainable development goals.

A man wearing a green t-shirt with a logo and a cap is kneeling in a field filled with rows of young tree seedlings. The background shows a wooded area with trees and dry vegetation.

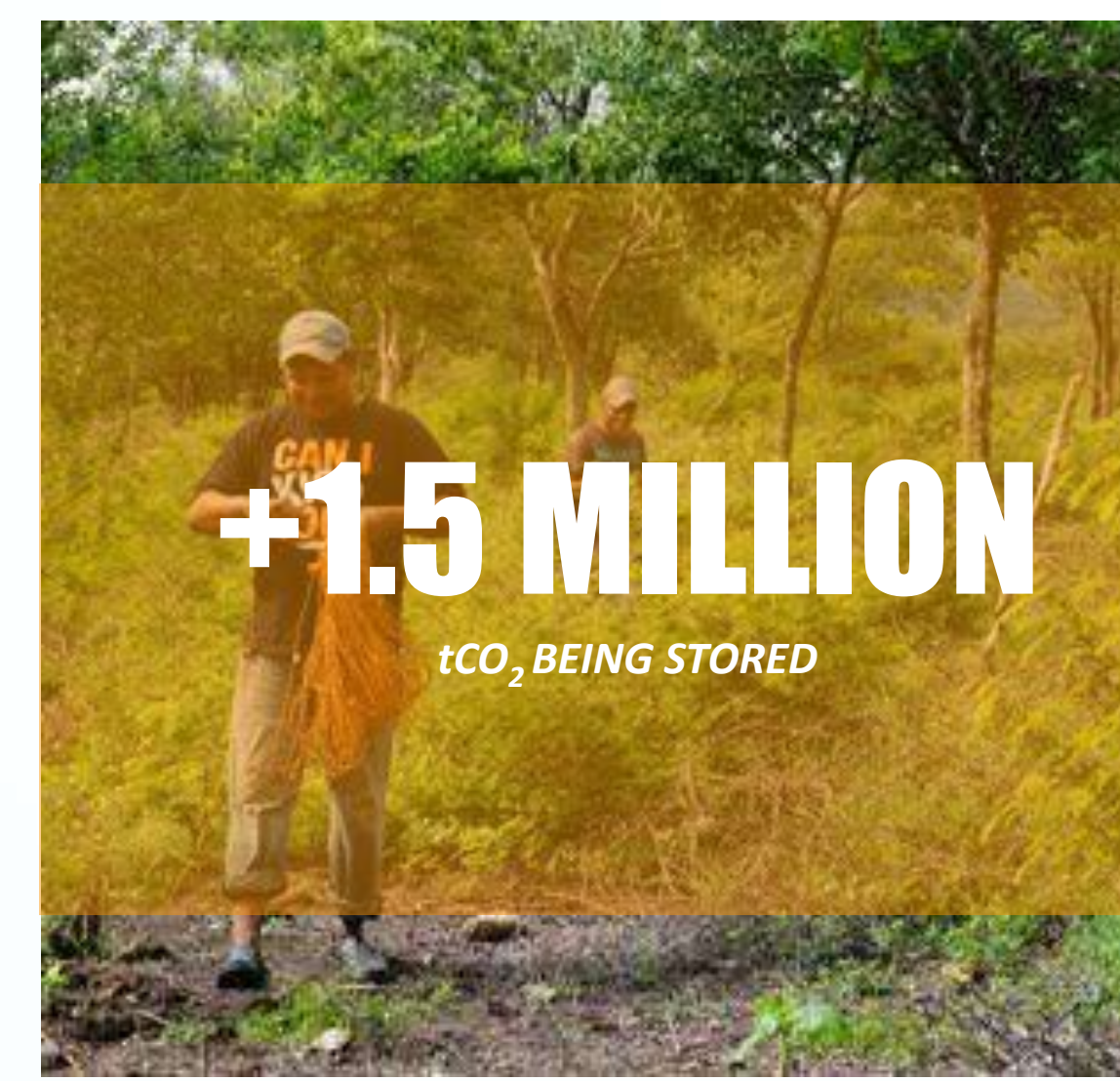
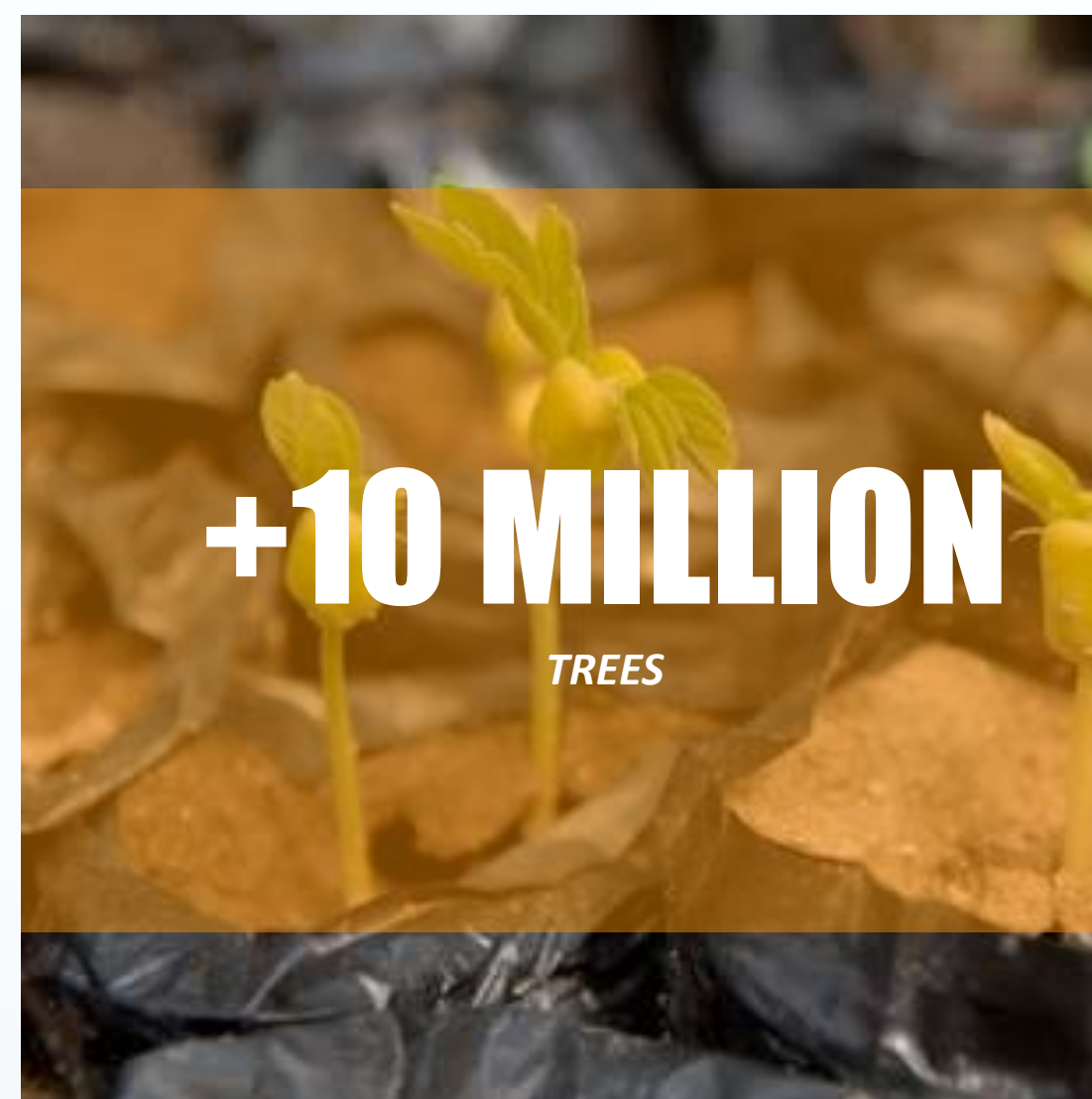
COMMUNITREE IN NICARAGUA

In the 10 years we have worked with CommuniTree it has gone from a vision to being Nicaragua's biggest reforestation programme. The project has developed a globally significant monitoring and reporting platform called Farm Trace and is now being called on to develop other community projects in places like Africa .





COMMUNITREE - RESTORE FORESTS



- 500 jobs are created annually and 1300 farmer families are paid for 10 years.
- Farm Trace App to measure performance & communicate, supported by Google Accelerator
- CommuniTree is acting as a model now for new projects in 9 countries.
- CBC featured CommuniTree in an hour long feature documentary.
- Selected as global model for UN Decade of Ecosystem Restoration.

WILD ALIGNED *change culture not climate*

A next level engagement programme where you can choose from the best European regen projects. 'Double down' on climate and biodiversity action, while going the extra mile in terms of engagement, inspiration and innovation.

- Double your impact and engagement
- Support exciting early stage regen and rewilding projects
- A solid metric of trees planted within a multi benefit project
- Additional CO2 benefits
- Access to inspirational founders
- Opportunities to engage through providing pro bono support
- Longer term, participation through online and in the field events



WILD ALIGNED PROJECTS



CHILDREN'S FOREST



TREES FOR LIFE



REFLORESTAR PORTUGAL



FOREST WITHOUT FRONTIERS



Children's Forest

*For children to imagine, plant and tend
protected forests, creating sanctuaries for
furture generations of children of all species...
and places for holding forest schools...*



CHILDREN'S FOREST

STATUS:

VISION : **LIVE** : SCALING



670

TREES PLANTED TO DATE

LOCATION: UK

FOUNDERS: Anna Richardson

PARTNERS: Children's Forest, UK Forest
Schools Association, C Level

CULTURE CHANGE

Giving children and communities a profoundly deeper connection to nature. Creating pockets of rewilding across the country where children can experience Forest Schools and develop a lifelong connection to nature, to place and to others.

MAIN ACTIVITIES

CREATING POCKETS OF REWILDED LAND: Creating a network of micro sites as permanent and evolving bases for local Forest Schools. Held in perpetuity for children and for all of nature.

TREE PLANTING: At the centre of every Children's Forest is the Children's Fire and around this fire pit the children plant the first grove of saplings spiralling out onto the land.

FOREST SCHOOLS: Each site will be a permanent base for the local forest school, providing the essential foundation for the growth of Forest Schools.





Born from the wildfires in Pedrogao Grande, in June 2017, as the citizenship initiative with the dream of seeing indigenous Portuguese forests reestablished by a collective movement... one that 'thinks like a forest'.



REFLORESTAR PORTUGAL

STATUS:

VISION : **LIVE** : SCALING



LOCATION: Portugal

FOUNDERS: Susana Guimaraes, Marina Nobre

PARTNERS: Reflorestar Portugal, Gravito, C
Level



18,237

TREES PLANTED TO DATE

CULTURE CHANGE

Building momentum to restore indigenous forest across Portugal by changing the human forest relationship.

MAIN ACTIVITIES

GATHERING FOR THE FORESTS: A biannual 3 day collaborative event where hundreds of people explore syntropic reforestation as a solution to replace monoculture with biodiversity.

AGROFORESTRY AND REFORESTATION: Reforestation is focused in degraded areas of Portugal and is focused around 4 hubs.

AGROFLORESTAGIO: Hands on experiential courses in agroforestry run by Reflorestar with Patrícia Vaz.





Trees for Lℓfe

Founded in 1993 with the goal of rewilding the Scottish Highlands and restoring the ancient Caledonian forest from base at Dundreggan, Trees for Life is now launching the Affric Highlands project.

TREES FOR LIFE

STATUS:

VISION : LIVE : **SCALING**



LOCATION: Scotland

FOUNDERS: Alan Watson Featherstone

PARTNERS: Forestry and Land Scotland,
National Trust for Scotland, the RSPB



1,985,780

TREES PLANTED TO DATE

CULTURE CHANGE

The project is massively supported by volunteers from all walks of life. A new Rewilding Centre is underway at the main Dundreggan site, this will enable more people to make an experiential connection with the project and with the Caledonian Forests.

MAIN ACTIVITIES

CALEDONIAN PINWOOD RECOVERY: Encourages the active management of Caledonian pinewood remnants to save them for the future.

PLANTING TREES: Trees for Life have planted 2 million trees and have issued carbon credits in the form of Pending Issuance Units (PIUs) verified by the Woodland Carbon Code.

SUPPORTING VOLUNTEERS: Working with charities, businesses and individuals to get people back into nature.

THANK YOU!



C Level is a B Corp with 20 years experience enabling businesses to take action on carbon with forests and communities.

Carbon Balanced is our original, holistic approach to carbon offsetting.

Wild Aligned, supports our clients to go further, together.

[CLEVEL.CO.UK](https://clevel.co.uk)